

An effective manager
gets results.
A great manager
writes a new story.

- Carlos Ghosn



▼ INQUIRIES

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THE **7** HABITS
of Highly Effective People

ACHIEVING **ORGANIZATIONAL GREATNESS** THROUGH
KNOWLEDGE WORKER AGE LEADERSHIP

▼ PARTICULARS

Please see email
announcement for details

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The 7 Habits for Managers

▶ OUTCOMES

Participants in FranklinCovey's *The 7 Habits for Managers* workshop will be able to:

1. Increase resourcefulness and initiative.
2. Define the contribution they want to make in their role as managers.
3. Manage performance through a balance of accountability and trust.
4. Give constructive feedback.
5. Improve team decision-making skills by embracing—even encouraging—diverse viewpoints.

▼ CHALLENGE

How do you improve workforce effectiveness?

An effective organization is driven by individual strengths. Unfortunately with common distractions, conflicting priorities, unclear objectives, poor communication, and lack of trust, it's easy to burn out and lose focus.

Traditional	The 7 Habits for Managers
The "Industrial Age" approach: providing generic "skills and techniques" needed to control employee behavior.	The "Knowledge Worker Age" approach: unleashing the potential of team members, freeing them to make their best contribution.
Management without the foundation of character training and the discipline to manage themselves first.	Managers who work on their character—who manage themselves effectively before trying to lead others.
Managers trained to a standard of minimal competence—who then give minimally back to the organization.	Managers who bring their "whole selves" to work, define their unique contribution, and achieve great and enduring results.

